



## CURRICULUM VITAE

GRAEME STRETCH

### University Education

Bachelor of Commerce – Otago University

### Career History

Graeme has recently retired in 2018 from HealthLink Ltd after 16 years, as Chief Operating Officer, Director and shareholder. During this time Graeme was responsible for the technology, product development and operations of the business.

Over a 25 year period, HealthLink has developed a range of communications systems and services that are used by 15,000 New Zealand and Australian health sectors organizations to exchange more than 100 million items of clinical information annually.

As one of the largest health information exchanges in the world, HealthLink provides technical support for a wide range of New Zealand government owned and operated data facilities and health management programmes. In Australia, HealthLink has had in place HIE (health information exchange) services used by six state and territory governments. HealthLink is the largest health information sector Integrator in either Australia or New Zealand.

Graeme specializes in the practical side of behavioural economics, understanding how government, business and professional interests impact the desire to share information. By understanding the technology, funding models and business drivers that influence behaviour, technology integration strategies, procurement policies and service contracts can be better aligned to when implementing complex IT projects across many stakeholders.

Prior to joining HealthLink in 2002, Graeme worked in telecommunications in a technical role before completing a Bachelor of Commerce, then worked in senior financial roles within the meat, fishing, pulp and paper industries. This included 8 years in Carter Holt Harvey Pulp and Paper division as a Financial Manager, responsible for financial, commercial and Information technology at paper-mills.

### Other Interests

- Trustee – Matakana Coast Trail Trust, developing trails from Puhoi to Mangawhai
- Outdoor activities, biking, walking, skiing and boating.
- Sustainable living and DIY
- Behavioural economics as it applies to healthcare.